

REP HEADLINE# 6162035
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

FAX# 703-516-9680
AUG21/12 09.33
*** WFLA-TV ***

ADV # ADV. NAME POLI/V BUCHANAN/R/CON/FL-13
AGY # AGT. NAME SKCP MEDIA, INC.

201 N. UNION STREET, SUITE 200

ALEXANDRIA, VA 22314

insert 16

REP. # OFF. # SALESMAN #
BUYER NAME BETSY VONDERHOFID

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6162035

CLASS: NATL. LOCAL REGIONAL

PRDCT VERN BUCHANAN 4 CONG EST#129 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP4/12 SEP10/12 WK-1

CITY TAX STATE TAX

CO-OP BILLING NEEDED

DATE AUG21/12 09.33

REP: **ORDER CANCELED**
NEW TTL \$0
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
VERN BUCHANAN FOR CONGRESS

09/21

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 23
AGENCY PRODUCT CODE = 48
AGENCY EST# = 129

1	S		100P-200P	30		\$200.00	9/4	9/7	0		TU-F	0
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PROGRAM : DAYS OF OUR LIVES
RA35+ : 1.1
CON COM1: DAYS OF OUR LIVES

2	S		1000A-1100A	30		\$80.00	9/4	9/7	0		TU-F	0
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PROGRAM : DAYTIME
RA35+ : 1.8
CON COM1: DAYTIME

move to 8/22/12 FCC

FROM REP AUG21/12 09.33
CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	S		1130P-1230A PROGRAM : TONIGHT SHOW RA35+ : 2.0 CON COM1 : TONIGHT SHOW	30		\$325.00	9/4	9/7	0		TU-F	0
4	S		1100A-1200N PROGRAM : NEWS RA35+ : 0.4 CON COM1 : NEWS	30		\$80.00	9/4	9/7	0		TU-F	0
5	S		1200N-100P PROGRAM : TODAY 3 RA35+ : 0.5 CON COM1 : TODAY 3	30		\$100.00	9/4	9/7	0		TU-F	0
6	S		200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1 : RACHEL RAY	30		\$125.00	9/4	9/7	0		TU-F	0
7	S		300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1 : DOCTORS	30		\$225.00	9/4	9/7	0		TU-F	0
8	S		400P-500P PROGRAM : DR. OZ RA35+ : 2.6 CON COM1 : DR. OZ	30		\$300.00	9/4	9/7	0		TU-F	0
9	S		500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1 : NEWS	30		\$450.00	9/4	9/7	0		TU-F	0
10	S		530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1 : NEWS	30		\$450.00	9/4	9/7	0		TU-F	0

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP AUG21/12 09.33
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11	S		600P-630P	30		\$600.00	9/4	9/7	0		TU-F	0
PROGRAM : NEWS RA35+ : 5.3 CON COM1: NEWS												
12	S		600A-700A	30		\$325.00	9/4	9/7	0		TU-F	0
PROGRAM : AM NEWS RA35+ : 1.8 CON COM1: AM NEWS												
13	S		700P-730P	30		\$500.00	9/4	9/7	0		TU-F	0
PROGRAM : ET RA35+ : 4.2 CON COM1: ET												
14	S		700A-900A	30		\$450.00	9/4	9/7	0		TU-F	0
PROGRAM : TODAY SHOW RA35+ : 2.4 CON COM1: TODAY SHOW												
15	S		730P-800P	30		\$500.00	9/4	9/7	0		TU-F	0
PROGRAM : EXTRA RA35+ : 3.4 CON COM1: EXTRA												
16	S		900A-1000A	30		\$275.00	9/4	9/7	0		TU-F	0
PROGRAM : TODAY SHOW 2 RA35+ : 1.8 CON COM1: TODAY SHOW 2												
17	S		800P-900P	30		\$4,500.00	9/10	9/10	0		MON	0
PROGRAM : AGT RA35+ : 8.6 CON COM1: AGT												
18	S		1130P-100A	30		\$600.00	9/8	9/8	0		SAT	0
PROGRAM : SNL RA35+ : 3.1 CON COM1: SNL												

AUG21/12 09.33
WFLA-TV

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19	S		1200N-100P	30		\$75.00	9/8	9/8	0		SAT	0
PROGRAM : RA35+ : 0.8 CON COM1 :												
20	S		600P-630P	30		\$350.00	9/8	9/8	0		SAT	0
PROGRAM : NEWS RA35+ : 3.6 CON COM1 : NEWS												
21	S		700P-800P	30		\$325.00	9/8	9/8	0		SAT	0
PROGRAM : ET RA35+ : 3.6 CON COM1 : ET												
22	S		700A-900A	30		\$250.00	9/8	9/8	0		SAT	0
PROGRAM : SA TODAY RA35+ : 2.0 CON COM1 : SA TODAY												
23	S		900A-1000A	30		\$150.00	9/8	9/8	0		SAT	0
PROGRAM : RA35+ : 2.1 CON COM1 :												
24	S		1200N-100P	30		\$75.00	9/9	9/9	0		SUN	0
PROGRAM : RA35+ : 0.5 CON COM1 :												
25	S		600P-630P	30		\$375.00	9/9	9/9	0		SUN	0
PROGRAM : NEWS RA35+ : 3.6 CON COM1 : NEWS												
26	S		800A-900A	30		\$250.00	9/9	9/9	0		SUN	0
PROGRAM : SU TODAY RA35+ : 1.8 CON COM1 : SU TODAY												

103-516-9680
FROM REP AUG21/12 09.33
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27	S		830P-1100P	30		\$6,000.00	9/9	9/9	0		SUN	0
PROGRAM : NFL RA35+ : 11.6 CON COM1 : NFL												
28	S		900A-1000A	30		\$150.00	9/9	9/9	0		SUN	0
PROGRAM : RA35+ : 1.8 CON COM1 :												
29	S		1100P-1130P	30		\$625.00	9/4	9/9	0		TU-SU	0
PROGRAM : LATE NEWS RA35+ : 3.0 CON COM1 : LATE NEWS												
30	S		100P-200P	30		\$200.00	9/10	9/10	0		MON	0
PROGRAM : DAYS OF OUR LIVES RA35+ : 1.1 CON COM1 : DAYS OF OUR LIVES												
31	S		1000A-1100A	30		\$80.00	9/10	9/10	0		MON	0
PROGRAM : DAYTIME RA35+ : 1.8 CON COM1 : DAYTIME												
32	S		1130P-1230A	30		\$325.00	9/10	9/10	0		MON	0
PROGRAM : TONIGHT SHOW RA35+ : 2.0 CON COM1 : TONIGHT SHOW												
33	S		1100A-1200N	30		\$80.00	9/10	9/10	0		MON	0
PROGRAM : NEWS RA35+ : 0.4 CON COM1 : NEWS												
34	S		1200N-100P	30		\$100.00	9/10	9/10	0		MON	0
PROGRAM : TODAY 3 RA35+ : 0.5 CON COM1 : TODAY 3												

FROM REP AUG21/12 09.33
** CHANGES ** ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35	S		200P-300P	30		\$125.00	9/10	9/10	0		MON	0
PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1: RACHEL RAY												
36	S		300P-400P	30		\$225.00	9/10	9/10	0		MON	0
PROGRAM : DOCTORS RA35+ : 1.3 CON COM1: DOCTORS												
37	S		400P-500P	30		\$300.00	9/10	9/10	0		MON	0
PROGRAM : DR OZ RA35+ : 2.6 CON COM1: DR OZ												
38	S		500P-530P	30		\$450.00	9/10	9/10	0		MON	0
PROGRAM : NEWS RA35+ : 2.4 CON COM1: NEWS												
39	S		530P-600P	30		\$450.00	9/10	9/10	0		MON	0
PROGRAM : NEWS RA35+ : 2.8 CON COM1: NEWS												
40	S		600P-630P	30		\$600.00	9/10	9/10	0		MON	0
PROGRAM : NEWS RA35+ : 5.3 CON COM1: NEWS												
41	S		600A-700A	30		\$325.00	9/10	9/10	0		MON	0
PROGRAM : AM NEWS RA35+ : 1.8 CON COM1: AM NEWS												
42	S		700P-730P	30		\$500.00	9/10	9/10	0		MON	0
PROGRAM : ET RA35+ : 4.2 CON COM1: ET												

REP HEADLINE# 6162035
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG21/12 09.33
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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43	S		700A-900A	30		\$450.00	9/10	9/10	0		MON	0
PROGRAM : TODAY SHOW												
RA35+ : 2.4												
CON COM1: TODAY SHOW												

44	S		730P-800P	30		\$500.00	9/10	9/10	0		MON	0
PROGRAM : EXTRA												
RA35+ : 3.4												
CON COM1: EXTRA												

45	S		900A-1000A	30		\$275.00	9/10	9/10	0		MON	0
PROGRAM : TODAY SHOW2												
RA35+ : 1.8												
CON COM1: TODAY SHOW 2												

46	S		1100P-1130P	30		\$625.00	9/10	9/10	0		MON	0
PROGRAM : LATE NEWS												
RA35+ : 3.0												
CON COM1: LATE NEWS												

SEP/12 \$.00

CONTRACT TOTAL \$.00
TOTAL SPOTS 0

MARKET TOTALS \$0 WFLA 0% WFTS 0% WTSP 0% WTVT 0% WTOG 0% WTTA 0% WMOR 0%
WMOX 0% WXPX 0% WWSB 0% CABL 0%

ORDER CANCELED

SVC- NSI BOOKS- MAY/08 NOV/07
DEMOS- RA35+*

MOD CODE A-ADD E-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Srtp Media
201 North Union Street
Suite 200
Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
Submission Number 745 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Vern Buchanan/ R/ Congress/ FL	Submission Cost:	0	Campaign Ref:	E:120606037
Buyer:	FL	Client/Product/Estimate:	23 /48 /129	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 09/16/12	Weeks:	2	Order Ref:	06162035
Est./PO Number:	06162035	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Vern Buchanan 4 Cong	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/03	09/10	Total	Cost
2	M-F 10a Daytime TWTF..	06		30 Comme	Nbr of Spots Closed PR	8		8	
3	M-F 1135p ET / 1035p CT Tonight Show TWTF..	06		30 Comme	Nbr of Spots Closed PR	2		2	
4	M-F 11a News TWTF..	06		30 Comme	Nbr of Spots Closed PR	8		8	
13	M-F 7p Entertainment Tonight TWTF..	06		30 Comme	Nbr of Spots Closed PR	4		4	
15	M-F 730p Extra TWTF..	06		30 Comme	Nbr of Spots Closed PR	4		4	
26	M-Su 11p News TWTF..	06		30 Comme	Nbr of Spots Closed PR	1		1	
29	M-F 10a Daytime M.....	06		30 Comme	Nbr of Spots Closed PR	2		2	
31	M-F 11a News	06		30	Nbr of Spots				
Weekly Totals: Total Spots(Ord Spots)						28	6	34	
Closed PR									

News
channel
on your side

8

MeTV

TBO.com
Tampa Bay Online

WF LA-TV

PHONE (813) 228-8888

Client:	Vern Buchanan/ R/ Congress/ FL	Submission Cost:	0	Campaign Ref:	E:120606037
Buyer:	..	Client/Product/Estimate:	23 /48 /129	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 09/16/12	Weeks:	2	Order Ref:	06162035
Est./PO Number:	06162035	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/03	09/10	Total	Cost
	M.....			Comme	Closed PR		2	2	
40	M-F 7p Entertainment Tonight	06		30	Nbr of Spots				
	M.....			Comme	Closed PR		1	1	
42	M-F 730p Extra	06		30	Nbr of Spots				
	M.....			Comme	Closed PR		1	1	
45	M-F 730p Entertainment Tonight	06		30	Nbr of Spots				
Mkgsd	.TWTF..			Comme	Closed PR	1		1	
Weekly Totals:						Total Spots(Ord Spots)			
						Closed PR	28	6	34

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
2	M-F 10a Daytime	:30 Commercial	09/03/12	Closed Pre Emption	640.00	No Makegood / Credit	0000000000	E:120606037
3	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	09/03/12	Closed Pre Emption	650.00	No Makegood / Credit	0000000000	E:120606037
4	M-F 11a News	:30 Commercial	09/03/12	Closed Pre Emption	560.00	No Makegood / Credit	0000000000	E:120606037
13	M-F 7p Entertainment Tonight	:30 Commercial	09/03/12	Closed Pre Emption	0.00	(09/04)	0000167987	E:120606037
15	M-F 730p Extra	:30 Commercial	09/03/12	Closed Pre Emption	0.00	45 (09/04, 09/04, 09/10)	0000167908	E:120606037
26	M-Su 11p News	:30 Commercial	09/03/12	Closed Pre Emption	2,000.00	No Makegood / Credit	0000000000	E:120606037
29	M-F 10a Daytime	:30 Commercial	09/10/12	Closed Pre Emption	625.00	No Makegood / Credit	0000000000	E:120606037
31	M-F 11a News	:30 Commercial	09/10/12	Closed Pre Emption	160.00	No Makegood / Credit	0000000000	E:120606037
40	M-F 7p Entertainment Tonight	:30 Commercial	09/10/12	Closed Pre Emption	160.00	No Makegood / Credit	0000000000	E:120606037
42	M-F 730p Extra	:30 Commercial	09/10/12	Closed Pre Emption	0.00	45 (09/04, 09/04, 09/10)	0000167908	E:120606037
					500.00	No Makegood / Credit	0000000000	E:120606037

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
45	M-F 730p Entertainment Tonight	.30 Commercial	09/03/12	Closed Pre Emption	500.00	No Makegood / Credit	00000000000	E:120606037

Grand Totals

		Month 9 Weeks: 5						
Totals		09/03		09/10				
Spots		0		0				
Cost		0		0				

Grand Totals:

Spots:	0
Gross Total:	0.00
Commission:	0.00
Net Total:	0.00

REP HEADLINE# 6162035
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703-516-9600
CREDIT RISK !!!
HARRIS REPORT FROM REP

MAY31/12 11.5
*** WFLA-TV ***

ADV # ADV. NAME POLI/V BUCHANAN/R/CON/FL
AGY # AGY. NAME SRCP MEDIA, INC.

201 N. UNION STREET, SUITE 200

ALEXANDRIA, VA 22314

REP. # OFF. # SALESMAN #

BUYER NAME BETSY VONDERHEID

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6162035

CLASS: NATL. LOCAL REGIONAL

PRDCT VERN BUCHANAN 4 CONG EST#129 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP4/12 SEP10/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE MAY31/12 11.51

REP: NEW ORDER

TTL \$54,775 @155X

PLEASE CONFIRM

THANKS SHOSHANA FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

VERN BUCHANAN FOR CONGRESS

WMA: \$1000

28610

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 23
AGENCY PRODUCT CODE = 48
AGENCY EST# = 129

1			100P-200P	30		\$200.00	9/4	9/7	4		TU-F	4
---	--	--	-----------	----	--	----------	-----	-----	---	--	------	---

PROGRAM : DAYS OF OUR LIVES
RA35+ : 1.1
CON COM1: DAYS OF OUR LIVES

2			1000A-1100A	30		\$80.00	9/4	9/7	8		TU-F	8
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PROGRAM : DAYTIME
RA35+ : 1.8
CON COM1: DAYTIME

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1130P-1230A PROGRAM : TONIGHT SHOW RA35+ : 2.0 CON COM1: TONIGHT SHOW	30		\$325.00	9/4	9/7	8		TU-F	8
4			1100A-1200N PROGRAM : NEWS RA35+ : 0.4 CON COM1: NEWS	30		\$80.00	9/4	9/7	8		TU-F	8
5			1200N-100P PROGRAM : TODAY 3 RA35+ : 0.5 CON COM1: TODAY 3	30		\$100.00	9/4	9/7	8		TU-F	8
6			200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1: RACHEL RAY	30		\$125.00	9/4	9/7	8		TU-F	8
7			300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1: DOCTORS	30		\$225.00	9/4	9/7	8		TU-F	8
8			400P-500P PROGRAM : DR. OZ RA35+ : 2.6 CON COM1: DR. OZ	30		\$300.00	9/4	9/7	8		TU-F	8
9			500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1: NEWS	30		\$450.00	9/4	9/7	4		TU-F	4
10			530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1: NEWS	30		\$450.00	9/4	9/7	4		TU-F	4

REP HEADLINE# 6162035
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9650
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

MAY31.12 11.5
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			600P-630P	30		\$600.00	9/4	9/7	4		TU-F	4
PROGRAM : NEWS												
RA35+ : 5.3												
CON COM1: NEWS												
12			600A-700A	30		\$325.00	9/4	9/7	8		TU-F	8
PROGRAM : AM NEWS												
RA35+ : 1.8												
CON COM1: AM NEWS												
13			700P-730P	30		\$500.00	9/4	9/7	4		TU-F	4
PROGRAM : ET												
RA35+ : 4.2												
CON COM1: ET												
14			700A-900A	30		\$450.00	9/4	9/7	8		TU-F	8
PROGRAM : TODAY SHOW												
RA35+ : 2.4												
CON COM1: TODAY SHOW												
15			730P-800P	30		\$500.00	9/4	9/7	4		TU-F	4
PROGRAM : EXTRA												
RA35+ : 3.4												
CON COM1: EXTRA												
16			900A-1000A	30		\$275.00	9/4	9/7	8		TU-F	8
PROGRAM : TODAY SHOW 2												
RA35+ : 1.8												
CON COM1: TODAY SHOW 2												
17			800P-900P	30		\$4,500.00	9/10	9/10	1		MON	1
PROGRAM : AGT												
RA35+ : 8.6												
CON COM1: AGT												
18			1130P-100A	30		\$600.00	9/8	9/8	1		SAT	1
PROGRAM : SNL												
RA35+ : 3.1												
CON COM1: SNL												

Booked: vice

May 12 11 30 AM

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19			1200N-100P	30		\$75.00	9/8	9/8	(2)		SAT	2
PROGRAM : RA35+ : 0.8 CON COM1:												
20			600P-630P	30		\$350.00	9/8	9/8	(1)		SAT	1
PROGRAM : NEWS RA35+ : 3.6 CON COM1: NEWS												
21			700P-800P	30		\$325.00	9/8	9/8	1		SAT	1
PROGRAM : ET RA35+ : 3.6 CON COM1: ET												
22			700A-900A	30		\$250.00	9/8	9/8	(2)		SAT	2
PROGRAM : SA TODAY RA35+ : 2.0 CON COM1: SA TODAY												
23			900A-1000A	30		\$150.00	9/8	9/8	2		SAT	2
PROGRAM : RA35+ : 2.1 CON COM1:												
24			1200N-100P	30		\$75.00	9/9	9/9	2		SUN	2
PROGRAM : RA35+ : 0.5 CON COM1:												
25			600P-630P	30		\$375.00	9/9	9/9	1		SUN	1
PROGRAM : NEWS RA35+ : 3.6 CON COM1: NEWS												
26			800A-900A	30		\$250.00	9/9	9/9	2		SUN	2
PROGRAM : SU TODAY RA35+ : 1.8 CON COM1: SU TODAY												

$$x \in \mathcal{V} \quad \mathcal{A} \cdot \mathcal{V} = \mathcal{V} \quad \mathcal{A} \cdot \mathcal{V} = \mathcal{V} \quad \mathcal{A} \cdot \mathcal{V} = \mathcal{V}$$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27			830P-1100P	30		\$6,000.00	9/9	9/9	1		SUN	1
PROGRAM : NFL RA35+ : 11.6 CON COM1 : NFL												
28			900A-1000A	30		\$150.00	9/9	9/9	2		SUN	2
PROGRAM : RA35+ : 1.8 CON COM1 :												
29			1100P-1130P	30		\$625.00	9/4	9/9	6		TU-SU	6
PROGRAM : LATE NEWS RA35+ : 3.0 CON COM1 : LATE NEWS												
30			100P-200P	30		\$200.00	9/10	9/10	1		MON	1
PROGRAM : DAYS OF OUR LIVES RA35+ : 1.1 CON COM1 : DAYS OF OUR LIVES												
31			1000A-1100A	30		\$80.00	9/10	9/10	2		MON	2
PROGRAM : DAYTIME RA35+ : 1.8 CON COM1 : DAYTIME												
32			1130P-1230A	30		\$325.00	9/10	9/10	2		MON	2
PROGRAM : TONIGHT SHOW RA35+ : 2.0 CON COM1 : TONIGHT SHOW												
33			1100A-1200N	30		\$80.00	9/10	9/10	2		MON	2
PROGRAM : NEWS RA35+ : 0.4 CON COM1 : NEWS												
34			1200N-100P	30		\$100.00	9/10	9/10	2		MON	2
PROGRAM : TODAY 3 RA35+ : 0.5 CON COM1 : TODAY 3												

$$M_{\text{eff}} \sim 1/\lambda \sim 1/\Lambda \quad (5)$$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SETS /WK	WEEK INVT	DAYS	TOTL SETS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
35			200P-300P	30		\$125.00	9/10	9/10	2		MON	2
PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1: RACHEL RAY												
36			300P-400P	30		\$225.00	9/10	9/10	2		MON	2
PROGRAM : DOCTORS RA35+ : 1.3 CON COM1: DOCTORS												
37			400P-500P	30		\$300.00	9/10	9/10	2		MON	2
PROGRAM : DR OZ RA35+ : 2.6 CON COM1: DR OZ												
38			500P-530P	30		\$450.00	9/10	9/10	1		MON	1
PROGRAM : NEWS RA35+ : 2.4 CON COM1: NEWS												
39			530P-600P	30		\$450.00	9/10	9/10	1		MON	1
PROGRAM : NEWS RA35+ : 2.8 CON COM1: NEWS												
40			600P-630P	30		\$600.00	9/10	9/10	1		MON	1
PROGRAM : NEWS RA35+ : 5.3 CON COM1: NEWS												
41			600A-700A	30		\$325.00	9/10	9/10	2		MON	2
PROGRAM : AM NEWS RA35+ : 1.8 CON COM1: AM NEWS												
42			700P-730P	30		\$500.00	9/10	9/10	1		MON	1
PROGRAM : ET RA35+ : 4.2 CON COM1: ET												

REP HEADLINE# 6162035
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

MAY31/07 11:5
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
43			700A-900A	30		\$450.00	9/10	9/10	2		MON	2
PROGRAM : TODAY SHOW												
RA35+ : 2.4												
CON COM1: TODAY SHOW												
44			730P-800P	30		\$500.00	9/10	9/10	1		MON	1
PROGRAM : EXTRA												
RA35+ : 3.4												
CON COM1: EXTRA												
45			900A-1000A	30		\$275.00	9/10	9/10	2		MON	2
PROGRAM : TODAY SHOW2												
RA35+ : 1.8												
CON COM1: TODAY SHOW 2												
46			1100P-1130P	30		\$625.00	9/10	9/10	1		MON	1
PROGRAM : LATE NEWS												
RA35+ : 3.0												
CON COM1: LATE NEWS												
SEP/12			54775.00									
CONTRACT TOTAL												54775.00
TOTAL SPOTS												155

MARKET TOTALS \$288,289 WFLA 19% WFTS 18% WTSP 13% WTVT 8% WTOG 0% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 42% CABL 0%

SHARES ESTIMATED. WILL UPDATE WHEN ALL COMPETITIVE IS RECEIVED.

SVC- NSI BOOKS- MAY/08 NOV/07
 DEMOS- RA35+*

Srccp Media
 201 North Union Street
 Suite 200
 Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
 Submission Number 613 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Vern Buchanan/ R/ Congress/ FL
Buyer:
Schedule Dates: 09/03/12 to 09/16/12
Est./PO Number: 06162035

Submission Cost: 53125
Client/Product/Estimate: 23 / 48 / 129
Weeks: 2
Contract type: Political

Campaign Ref: E:120606037
Sales Rep: HRP Washington, DC
Order Ref: 06162035
Business Type: POLITICAL
Business Category: Transactional

Product: Vern Buchanan 4 Cong
Demographic: (L) Household

Booking Group: WFLA
Order:

Key Market: Tampa-St. Petersburg, FL

53125

Ref	Sales Product Details	Rate	Spot Type		09/03	09/10	Total	Cost
1	M-F 1p Days Of Our Lives TWTF..	200	30 Comme	Nbr of Spots	4		4	800
2	M-F 10a Daytime TWTF..	80	30 Comme	Nbr of Spots	8		8	640
3	M-F 1135p ET / 1035p CT Tonight Show TWTF..	325	30 Comme	Nbr of Spots	6		6	1950
4	M-F 11a News TWTF..	80	30 Comme	Nbr of Spots	8		8	640
5	M-F 12p Today Show III TWTF..	100	30 Comme	Nbr of Spots	8		8	800
6	M-F 2p Rachael Ray TWTF..	125	30 Comme	Nbr of Spots	8		8	1000
7	M-F 3p Doctors	225	30	Nbr of Spots	8		8	1800
Weekly Totals: Total Spots(Ord Spots)					122	28	150	
Open PR					-2		-2	-650

Scrp Media
 201 North Union Street
 Suite 200
 Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
 Submission Number 613 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-6868

Original

Client: Vern Buchanan/ R/ Congress/ FL
Buyer:
Schedule Dates: 09/03/12 to 09/16/12
Est./PO Number: 06162035

Submission Cost: 53126
Client/Product/Estimate: 23 / 48 / 129
Weeks: 2
Contract type: Political

Campaign Ref: E120606037
Sales Rep: HRP Communications, DC
Order Ref: 06162035
Business Type: POLITICAL
Business Category: Healthcare

Ref	Sales Product Details	Rate	Spot Type		09/03	09/10	Total	Cost
8	M-F 4p Dr Oz TWTF..	300	30 Comme	Nbr of Spots	8		8	2400
9	M-F 5p News TWTF..	450	30 Comme	Nbr of Spots	4		4	1800
10	M-F 530p News TWTF..	450	30 Comme	Nbr of Spots	4		4	1800
11	M-F 6p News TWTF..	600	30 Comme	Nbr of Spots	4		4	2400
12	M-F 6a News TWTF..	325	30 Comme	Nbr of Spots	8		8	2600
13	M-F 7p Entertainment Tonight TWTF..	500	30 Comme	Nbr of Spots	4		4	2000
14	M-F 7a Today Show TWTF..	450	30 Comme	Nbr of Spots	8		8	3600
15	M-F 730p Extra TWTF..	500	30 Comme	Nbr of Spots	4		4	2000
16	M-F 9a Today Show II TWTF..	275	30 Comme	Nbr of Spots	8		8	2200
17	Mon 8-10p ET / 7-9p CT Voice M.....	4500	30 Comme	Nbr of Spots		1	1	4500
Weekly Totals					132	36	168	
Open PR					-2		-2	-650

Srcp Media
201 North Union Street
Suite 200
Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
Submission Number 613 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 226 8866

Original

Client:	Vern Buchanan/ R/ Congress/ FL	Submission Cost:	53125	Campaign Ref:	E:12061003/
Buyer:	FL	Client/Product/Estimate:	23 / 48 / 129	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 09/16/12	Weeks:	2	Order Ref:	06162035
Est/PO Number:	06162035	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Ref	Sales Product Details	Rate	Spot Type	09/03	09/16	Total	Cost
18	Sat 1130p ET / 1030p CT Saturday Night LiveS	600	30 Comme	Nbr of Spots	1	1	600
19	Sat 7p Entertainment TonightS	325	30 Comme	Nbr of Spots	1	1	325
20	Sat 9a NewsS	150	30 Comme	Nbr of Spots	2	2	300
21	Sun 12p NewsS	75	30 Comme	Nbr of Spots	2	2	150
22	Sun 6p NewsS	375	30 Comme	Nbr of Spots	1	1	375
23	Sun 8a Today ShowS	250	30 Comme	Nbr of Spots	2	2	500
24	Sun 815p ET / 715p CT NBC Sunday Night FootballS	6000	30 Comme	Nbr of Spots	1	1	6000
25	Sun 9a NewsS	150	30 Comme	Nbr of Spots	2	2	300
26	M-Su 11p News TWTFSS	625	30 Comme	Nbr of Spots	5	5	3125
27	M-Su Late News Late Run	625	30 Comme	Nbr of Spots	1	1	625
Weekly Totals: Total Spots(Ord Spots)				122	28	150	
Open PR				-2		-2	-650

Srcp Media
 201 North Union Street
 Suite 200
 Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
 Submission Number 613 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-6886

Original

Client: Vern Buchanan/ R/ Congress/ FL
Buyer:
Schedule Dates: 09/03/12 to 09/16/12
Est/PO Number: 06162035

Submission Cost: 53125
Client/Product/Estimate: 23 / 48 / 129
Weeks: 2
Contract type: Political

Campaign Ref: E:12460003
Sales Rep: HRP Washington, DC
Order Ref: 06162035
Business Type: POLITICAL
Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type		09/03	09/10	Total	Cost
28	M-F 1p Days Of Our Lives M.....	200	30 Comme	Nbr of Spots		1	1	200
29	M-F 10a Daytime M.....	80	30 Comme	Nbr of Spots		2	2	160
30	M-F 1135p ET / 1035p CT Tonight Show M.....	325	30 Comme	Nbr of Spots		2	2	650
31	M-F 11a News M.....	80	30 Comme	Nbr of Spots		2	2	160
32	M-F 12p Today Show III M.....	100	30 Comme	Nbr of Spots		2	2	200
33	M-F 2p Rachael Ray M.....	125	30 Comme	Nbr of Spots		2	2	250
34	M-F 3p Doctors M.....	225	30 Comme	Nbr of Spots		2	2	450
35	M-F 4p Dr Oz M.....	300	30 Comme	Nbr of Spots		2	2	600
36	M-F 5p News M.....	450	30 Comme	Nbr of Spots		1	1	450
37	M-F 530p News M.....	450	30 Comme	Nbr of Spots		1	1	450
Weekly Totals:				Total Spots(Ord Spots)	122	28	150	
				Open PR	-2		-2	-650

Scrp Media
 201 North Union Street
 Suite 200
 Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
 Submission Number 613 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Vern Buchanan/ R/ Congress/ FL	Submission Cost: 53125	Campaign Ref: E:12060037
Buyer: FL	Client/Product/Estimate: 23 / 48 / 129	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 09/16/12	Weeks: 2	Order Ref: 06162035
Est/PO Number: 06162035	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	09/03	09/10	Total	Cost
38	M-F 6p News M.....	600	30 Comme		1	1	600
39	M-F 6a News M.....	325	30 Comme		2	2	650
40	M-F 7p Entertainment Tonight M.....	500	30 Comme		1	1	500
41	M-F 7a Today Show M.....	450	30 Comme		2	2	900
42	M-F 730p Extra M.....	500	30 Comme		1	1	500
43	M-F 9a Today Show II M.....	275	30 Comme		2	2	550
44	M-Su 11p News M.....	625	30 Comme		1	1	625
Weekly Totals:				122	28	150	
Open PR				-2		-2	-650

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
3	M-F 1135p ET / 1035p CT Tonight Show	30 Commercial	09/03/12	Open Pre Emption	650.00		0000000000	E:120600037

Grand Totals

Totals		09/03	Month 9 Weeks: 5	09/10
Spots	150	122		28
Cost	53775	41380		12395

Grand Totals:

Spots:	150
Gross Total:	53,125.00
Commission:	7,968.75
Net Total:	45,156.25



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21861
Srcp Media
201 North Union Street
Suite 200
ALEXANDRIA VA 22314

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Vern Buchanan/ R/ Congress/
PROD: Vern Buchanan 4 Cong

2012
INVOICE DATE 09/30/12
ORDER TYPE Political
WFLA I SS
09/30/12 E:120606037
WFLA
INVOICE NUMBER 0100032735
PAGE 1
BROADCAST MONTH 08/27/2012 - 09/3
SCHEDULE DATES 9/03/12- 9/16/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 23 /48 /129
Desc: 06162035

SCHEDULE		RT/SS# PER	DATE	DAY	TIME	ACTUAL BROADCAST		PRICE	RECONCILIATION	
DESCRIPTION	PRICE					LENGTH	M/G FOR PRODUCT DESCRIPTION		REMARKS	DEBIT/CREDIT
M-F 10a Daytime	80.00	2 8	9/04	TU	*WFLA	30	:30 Commercial	.00	Preempt Program Change	80.00-
			9/04	TU		30		.00	Preempt Program Change	80.00-
			9/05	WE		30		.00	Preempt Program Change	80.00-
			9/05	WE		30		.00	Preempt Program Change	80.00-
			9/06	TH		30		.00	Preempt Program Change	80.00-
			9/06	TH		30		.00	Preempt Program Change	80.00-
			9/07	FR		30		.00	Preempt Program Change	80.00-
			9/07	FR		30		.00	Preempt Program Change	80.00-
M-F 1135p ET / 1035p CT Tonigh	325.00	3 2	9/05	WE	*WFLA	30	:30 Commercial	.00	Preempt Program	325.00-

*** Continued ***

PERIOD COST	5,795.00	0 Total Units	ACTUAL GROSS BILLING	.00	SUB-TOTALS	Debits	.00
			AGENCY COMMISSION	.00	TOTAL RECONCILING	Credits	5,795.00-
			NET DUE	.00			5,795.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER Vern Buchanan/ R/ Congress/
PRODUCT Vern Buchanan 4 Cong

INVOICE NUMBER 0100032735
BROADCAST MONTH 08/27/2012 - 09/30/
AMOUNT DUE .00

REMIT TO:

*00241

000021861
Srcp Media
201 North Union Street
Suite 200
ALEXANDRIA VA 22314

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



400900020 00000000021861 00000100032735 000000000 5



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21861
Srcp Media
201 North Union Street
Suite 200
ALEXANORIA VA 22314

REP: WFLA (Washington Oc)
SLSP: HRP Washington, OC
ADV: Vern Buchanan/ R/ Congress/
PROD: Vern Buchanan 4 Cong

2012
INVOICE DATE 09/30/12
ORDER TYPE Political
WFLA I SS
E:120606037
WFLA
INVOICE NUMBER 0100032735
PAGE 2
BROADCAST MONTH 08/27/2012 - 09/3

REF#: 23 /48 /129
Oesc: 06162035

SCHEDULE DATES
9/03/12- 9/16/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

SCHEDULE			ACTUAL BROADCAST							RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH	M/G FOR	PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT	
M-F 11a News	80.00	4 8	9/05	WE		30			.00	Change	325.00-	
										Preempt		
										Program		
										Change		
			9/04	TU	*WFLA	30		:30 Commercial	.00	Preempt	80.00-	
										Program		
										Change		
			9/04	TU		30			.00	Preempt	80.00-	
										Program		
										Change		
M-F 7p Entertainment Tonight	500.00	13 4	9/05	WE		30			.00	Preempt	.00-	
										Program		
										Change		
			9/05	WE		30			.00	Preempt	80.00-	
										Program		
										Change		
			9/06	TH		30			.00	Preempt	80.00-	
										Program		
										Change		
			9/06	TH		30			.00	Preempt	80.00-	
M-F 730p Extra	500.00	15 4	9/07	FR		30			.00	Preempt	80.00-	
										Program		
										Change		
			9/07	FR		30			.00	Preempt	80.00-	
										Program		
										Change		
			9/04	TU	*WFLA	30		:30 Commercial	.00	Preempt	.00-	
										Program		
										Change		
			9/05	WE		30			.00	Preempt	.00-	
M-F 730p Extra	500.00	15 4	9/06	TH		30			.00	Preempt	.00-	
										Program		
										Change		
M-F 730p Extra	500.00	15 4	9/07	FR		30			.00	Preempt	.00-	
										Program		
								Change				
			9/04	TU		30			.00	Preempt	500.00-	
										Program		
										Change		
			9/04	TU		30			.00	Preempt	500.00-	
			*** Continued ***									

PERIOD COST 5,795.00

0 Total Units

ACTUAL GROSS BILLING .00
AGENCY COMMISSION .00
NET DUE .00

SUB-TOTALS Oebits .00
Credits 5,795.00-
TOTAL RECONCILING 5,795.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21861
Srcp Media
201 North Union Street
Suite 200
ALEXANDRIA VA 22314

REP_: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV_: Vern Buchanan/ R/ Congress/
PROD: Vern Buchanan 4 Cong

2012
INVOICE DATE 09/30/12 E:120606037
ORDER TYPE Political WFLA
INVOICE NUMBER 0100032735
PAGE 3 BROADCAST MONTH 08/27/2012 - 09/3
SCHEDULE DATES 9/03/12- 9/16/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 23 /48 /129
Desc: 06162035

SCHEDULE		RT/SS#	PER	DATE	DAY	TIME	ACTUAL BROADCAST		PRICE	RECONCILIATION	
DESCRIPTION	PRICE						LENGTH	M/G FOR PRODUCT DESCRIPTION		REMARKS	DEBIT/CREDIT
				9/06	TH		30		.00	Program Change	
				9/07	FR		30		.00	Preempt Program Change	500.00-
M-Su 11p News	625.00	26	1	9/05	WE	*WFLA	30	:30 Commercial	.00	Preempt Program Change	625.00-
M-F 10a Daytime	80.00	29	2	9/10	MD	*WFLA	30	:30 Commercial	.00	Preempt Program Change	80.00-
				9/10	MD		30		.00	Preempt Program Change	80.00-
M-F 11a News	80.00	31	2	9/10	MO	*WFLA	30	:30 Commercial	.00	Preempt Program Change	80.00-
				9/10	MO		30		.00	Preempt Program Change	80.00-
M-F 7p Entertainment Tonight	500.00	40	1	9/10	MO	*WFLA	30	:30 Commercial	.00	Preempt Program Change	.00-
M-F 730p Extra	500.00	42	1	9/10	MO	*WFLA	30	:30 Commercial	.00	Preempt Program Change	500.00-
M-F 730p Entertainment Tonight	500.00	45	1	9/05	WE	*WFLA	30	:30 Commercial	.00	Preempt Program Change	500.00-
Total Airtime Net Spot Revenue:							.00				

PERIOD COST 5,795.00

0 Total Units

ACTUAL GROSS BILLING .00
AGENCY COMMISSION .00
NET DUE .00

SUB-TOTALS Debits .00
Credits 5,795.00-
TOTAL RECONCILING 5,795.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.